



Logo manual

Credits:

Brandnamic GmbH
SiMedia GmbH
Peer GmbH



AlpineBits® | Logo



Four-color process



	C 0	M 0	Y 0	K 90
	C 0	M 50	Y 100	K 0

Web

	R 52	G 52	B 51	#343433
	R 243	G 145	B 0	#F39100



Grayscale

	90% Black
	50% Black





Black and white

	100% Black
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Four-color process

	C 0	M 0	Y 0	K 90
	C 0	M 50	Y 100	K 0



Grayscale


	90% Black
	50% Black






Four-colors process

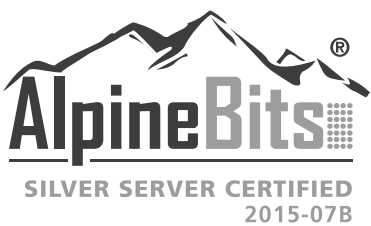
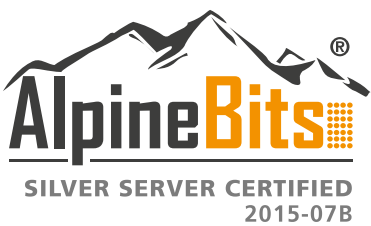
	C 0	M 0	Y 0	K 90
	C 0	M 50	Y 100	K 0
	C 0	M 30	Y 100	K 45

Web

	R 52	G 52	B 51	#343433
	R 243	G 145	B 0	#F39100
	R 160	G 122	B 0	#A07A00

Grayscale




	90% Black
	50% Black
	65% Black






Four-colors process

	C 0	M 0	Y 0	K 90
	C 0	M 50	Y 100	K 0
	C 0	M 0	Y 0	K 65

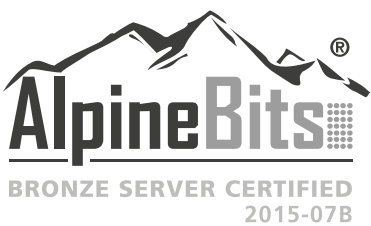
Web

	R 52	G 52	B 51	#343433
	R 243	G 145	B 0	#F39100
	R 121	G 123	B 122	#797B7A

Grayscale

	90% Black
	50% Black
	50% Black




AlpineBits® | Bronze Certification






Four-colors process

	C 0	M 0	Y 0	K 90
	C 0	M 50	Y 100	K 0
	C 0	M 50	Y 40	K 50

Web

	R 52	G 52	B 51	#343433
	R 243	G 145	B 0	#F39100
	R 147	G 96	B 87	#936057

Grayscale

	90% Black
	50% Black
	35% Black

AlpineBits® | Fonts

AgencyFB-Bold

ABCDEFGHIJKLMNP
QRSTUVWXYZ
abcdefghijklmnp
qrstuvwxyz

Frutiger LT Std Black & Bold

ABCDEFGHIJKLMNP
QRSTUVWXYZ
abcdefghijklmnp
qrstuvwxyz



- ◀ AgencyFB-Bold
- ◀ Frutiger LT Std Black



- ◀ AgencyFB-Bold
- ◀ Frutiger LT Std Black
- ◀ Frutiger LT Std Bold

AlpineBits® | Safety margins

